October 30, 2017

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Re: Request Under Freedom of Information Act  
(Expedited Processing & Fee Waiver/Limitation Requested)

To Whom It May Concern:

The American Civil Liberties Union and the American Civil Liberties  
Union Foundation (together, the “ACLU”) submit this Freedom of Information  
Act (“FOIA”) request (the “Request”) for the Trump administration’s rules  
governing the use of lethal force abroad, known as the “Principles, Standards,  
and Procedures.”

I. Background

In 2001, the U.S. government began conducting lethal strikes abroad,  
including through the use of armed drones. The government has since carried  
out hundreds of these strikes in areas far from any traditional battlefield, outside  
what it calls “areas of active hostilities.” These strikes have killed hundreds of  
civilians, including children.

1 The American Civil Liberties Union Foundation is a 26 U.S.C. § 501(c)(3) organization  
that provides legal representation free of charge to individuals and organizations in civil rights  
and civil liberties cases, educates the public about civil rights and civil liberties issues across the  
country, directly lobbies legislators, and mobilizes the American Civil Liberties Union’s  
members to lobby their legislators. The American Civil Liberties Union is a separate non-profit,  
26 U.S.C. § 501(c)(4) membership organization that educates the public about the civil liberties  
implications of pending and proposed state and federal legislation, provides analysis of pending  
and proposed legislation, directly lobbies legislators, and mobilizes its members to lobby their  
legislators.

2 Dylan Matthews, Everything You Need to Know About the Drone Debate, in One FAQ,  

3 Jessica Purkiss & Jack Serle, Obama’s Covert Drone War in Numbers: Ten Times More  
Strikes than Bush, Bureau of Investigative Journalism, Jan. 17, 2017,  
https://www.thebureauinvestigates.com/stories/2017-01-17/obamas-covert-drone-war-in-  
numbers-ten-times-more-strikes-than-bush; Paul D. Shinkman, ‘Areas of Active Hostilities’:  
Trump’s Troubling Increases to Obama’s Wars, U.S. News, May 16, 2017,
For years, the lethal strike program operated without formal rules. After backlash, and following promises of more transparency and stricter controls for the program, the Obama administration issued the Presidential Policy Guidance, or “PPG,” in May 2013. When he announced the new rules, President Obama stated that his “administration has worked vigorously to establish a framework that governs [the United States’] use of force against terrorists—insisting upon clear guidelines, oversight and accountability that is now codified in Presidential Policy Guidance.”

The ACLU submitted a FOIA request for the PPG on October 15, 2013, and filed a lawsuit to enforce the request in March 2015. In August 2016, after the United States District Court for the Southern District of New York expressed skepticism that the PPG could be withheld in its entirety, the government publicly released a redacted version of the PPG.

Beginning early in President Trump’s administration, news reports suggested that the administration was working to “dismantle” or rewrite the PPG. After months of speculation, a “cabinet-level committee of the top leaders of national-security agencies and departments” reportedly approved a


4 Id.


7 President Barack Obama, Speech on Drone Policy, supra note 6.


new set of rules to replace the PPG on or about September 14, 2017. Key changes included in the new rules were described by administrative officials in media reports. On October 28, 2017, the New York Times reported that President Trump had signed the proposed new rules, without any “major changes.” These new rules—called the “Principles, Standards, and Procedures”—now govern the United States’ use of lethal force outside conventional war zones in place of the PPG.

Lethal strikes carried out under this new set of rules may have disastrous consequences. Although flawed, the PPG contained beneficial safeguards against civilian casualties, but according to news reports, the Principles, Standards, and Procedures eliminates some of these safeguards. For example, under the PPG, the government could typically only conduct lethal strikes against individuals who posed a “continuing, imminent threat to U.S. persons.”

The new rules reportedly eliminate this requirement of “imminence,” and permit the targeting of anyone the government suspects is a “member of a group deemed covered by the 9/11 war authorization,” whether or not those individuals pose a specific threat. Although the new rules reportedly maintain the PPG’s requirement that there be “near certainty” that no civilians would be killed in any planned strike, the new rules reportedly now only require a “reasonable certainty” that the targeted individual is in the strike zone, rather than the “near certainty” required under the PPG.

Additionally, the Principles, Standards, and Procedures reportedly eliminate the high-level vetting for each individual strike required under the PPG, instead requiring only “higher-level approval” of “country plans” that will be reviewed yearly. In effect, these rules “approve a ‘persistent campaign of direct action’ for various countries” where suspected members of certain terrorist groups are operating.

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12 Savage, supra note 11.

13 Id.; Savage & Schmitt, Trump Poised to Drop Some Limits on Drone Strikes and Commando Raids, supra note 10.

14 Presidential Policy Guidance at 11.

15 Savage, supra note 11.

16 Id.

17 Savage & Schmidt, Trump Poised to Drop Some Limits on Drone Strikes and Commando Raids, supra note 10.

18 Id.; Savage, supra note 11.
It is unclear whether other safeguards included in the PPG and previously made public—such as the requirement of a finding that capture of a suspect is not feasible—have been maintained or not.

Finally, reports suggest that the Trump administration’s new lethal force rules will expand Department of Defense and Central Intelligence Agency authority to conduct lethal strikes and offensive ground combat operations abroad. This is expected to result in more frequent strikes, against individuals with “no special skills or leadership roles,” and in more places. These developments have been the subject of widespread media attention and public controversy.

The Obama administration’s lethal force rules resulted in the deaths of hundreds of civilians, and loosening the rules further has the potential to take an even more devastating toll. To provide the American public with information about the Trump administration’s lethal strike policies, the ACLU seeks the release of the Principles, Standards, and Procedures.

II. Requested Record

The ACLU seeks the release of the Trump administration’s rules governing the use of lethal force abroad, known as the “Principles, Standards, Standards, and Procedures.”

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19 Id.

With respect to the form of production, see 5 U.S.C. § 552(a)(3)(B), the ACLU requests that responsive electronic records be provided electronically in their native file format, if possible. Alternatively, the ACLU requests that the records be provided electronically in a text-searchable, static-image format (PDF), in the best image quality in the agency’s possession, and that the records be provided in separate, Bates-stamped files.

III. Application for Expedited Processing

The ACLU requests expedited processing pursuant to 5 U.S.C. § 552(a)(6)(E). There is a “compelling need” for this record, as defined in the statute, because the information requested is “urgent[ly]” needed by an organization primarily engaged in disseminating information “to inform the public concerning actual or alleged Federal Government activity.” 5 U.S.C. § 552(a)(6)(E)(v)(II).

A. The ACLU is an organization primarily engaged in disseminating information in order to inform the public about actual or alleged government activity.

The ACLU is “primarily engaged in disseminating information” within the meaning of the statute. 5 U.S.C. § 552(a)(6)(E)(v)(II). Obtaining information about government activity, analyzing that information, and widely publishing and disseminating that information to the press and public are critical and substantial components of the ACLU’s work and are among its primary activities. See ACLU v. DOJ, 321 F. Supp. 2d 24, 29 n.5 (D.D.C. 2004) (finding non-profit public interest group (the Electronic Privacy Information Center) that “gathers information of potential interest to a segment of the public, uses its editorial skills to turn the raw material into a distinct work, and distributes that work to an audience” to be “primarily engaged in disseminating information”).

21 The ACLU’s FOIA request should be construed to include the record containing the Trump administration’s rules governing the use of lethal force as described in Part I, even if the final version of this document bears a different title or form than that specifically requested here.

22 See also 32 C.F.R. § 286.8(e) (DOD); 32 C.F.R. § 1900.34 (CIA); 28 C.F.R. 16.5(e) (DOJ); 22 C.F.R. § 171.11(f) (DOS); 5 C.F.R. § 1303.10(d) (OMB).

23 See also 32 C.F.R. § 286.8(e)(1)(i)(B) (DOD); 32 C.F.R. § 1900.34(c)(2) (CIA); 28 C.F.R. 16.5(e)(1)(ii) (DOJ); 22 C.F.R. § 171.11(f)(2) (DOS); 5 C.F.R. § 1303.10(d)(1)(ii) (OMB).

24 Courts have found that the ACLU as well as other organizations with similar missions that engage in information-dissemination activities similar to the ACLU are “primarily engaged in disseminating information.” See, e.g., Leadership Conference on Civil Rights v. Gonzales,
The ACLU regularly publishes STAND, a print magazine that reports on and analyzes civil liberties-related current events. The magazine is disseminated to over 920,000 people. The ACLU also publishes regular updates and alerts via email to over 3.1 million subscribers (both ACLU members and non-members). These updates are additionally broadcast to over 3.83 million social media followers. The magazine as well as the email and social-media alerts often include descriptions and analysis of information obtained through FOIA requests.

The ACLU also regularly issues press releases to call attention to documents obtained through FOIA requests, as well as other breaking news, and ACLU attorneys are interviewed frequently for news stories about documents released through ACLU FOIA requests.

Similarly, the ACLU publishes reports about government conduct and civil liberties issues based on its analysis of information derived from various sources, including information obtained from the government through FOIA requests. This material is broadly circulated to the public and widely available.


to everyone for no cost or, sometimes, for a small fee. The ACLU also regularly publishes books, "know your rights" materials, fact sheets, and educational brochures and pamphlets designed to educate the public about civil liberties issues and government policies that implicate civil rights and liberties.

The ACLU publishes a widely read blog where original editorial content reporting on and analyzing civil rights and civil liberties news is posted daily. See https://www.aclu.org/blog. The ACLU creates and disseminates original editorial and educational content on civil rights and civil liberties news through multi-media projects, including videos, podcasts, and interactive features. See https://www.aclu.org/multimedia. The ACLU also publishes, analyzes, and disseminates information through its heavily visited website, www.aclu.org. The website addresses civil rights and civil liberties issues in depth, provides features on civil rights and civil liberties issues in the news, and contains many thousands of documents relating to the issues on which the ACLU is focused. The ACLU's website also serves as a clearinghouse for news about ACLU cases, as well as analysis about case developments, and an archive of case-related documents. Through these pages, and with respect to each specific civil liberties issue, the ACLU provides the public with educational material, recent news, analyses of relevant Congressional or executive branch action, government documents obtained through FOIA requests, and further in-depth analytic and educational multi-media features.

The ACLU website includes many features on information obtained through the FOIA. For example, the ACLU's "Predator Drones FOIA"

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webpage, https://www.aclu.org/national-security/predator-drones-foia, contains commentary about the ACLU’s FOIA request, press releases, analysis of the FOIA documents, numerous blog posts on the issue, documents related to litigation over the FOIA request, frequently asked questions about targeted killing, and links to the documents themselves. Similarly, the ACLU maintains an online “Torture Database,” a compilation of over 100,000 pages of FOIA documents that allows researchers and the public to conduct sophisticated searches of FOIA documents relating to government policies on rendition, detention, and interrogation.29

The ACLU has also published a number of charts and explanatory materials that collect, summarize, and analyze information it has obtained through the FOIA. For example, through compilation and analysis of information gathered from various sources—including information obtained from the government through FOIA requests—the ACLU created an original chart that provides the public and news media with a comprehensive summary index of Bush-era Office of Legal Counsel memos relating to interrogation, detention, rendition, and surveillance.30 Similarly, the ACLU produced an analysis of documents released in response to a FOIA request about the TSA’s behavior detection program31; a summary of documents released in response to a FOIA request related to the FISA Amendments Act32; a chart of original statistics about the Defense Department’s use of National Security Letters based on its own analysis of records obtained through FOIA requests33; and an analysis


of documents obtained through FOIA requests about FBI surveillance flights over Baltimore.34

The ACLU plans to analyze, publish, and disseminate to the public the information gathered through this Request. The record requested is not sought for commercial use and the requesters plan to disseminate the information disclosed as a result of this Request to the public at no cost.

B. The record sought is urgently needed to inform the public about actual or alleged government activity.

This record is urgently needed to inform the public about actual or alleged government activity. See 5 U.S.C. § 552(a)(6)(E)(v)(II).35 Specifically, the requested record relates to the Trump administration’s rules governing the use of lethal force abroad. As discussed in Part I, supra, these rules are the subject of widespread public controversy and media attention.36

Given the foregoing, the ACLU has satisfied the requirements for expedited processing of this Request.

IV. Application for Waiver or Limitation of Fees

The ACLU requests a waiver of document search, review, and duplication fees on the grounds that disclosure of the requested record is in the public interest and because disclosure is “likely to contribute significantly to public understanding of the operations or activities of the government and is not primarily in the commercial interest of the requester.” 5 U.S.C. § 552(a)(4)(A)(iii).37 The ACLU also requests a waiver of search fees on the

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35 See also 32 C.F.R. § 286.8(e)(1)(B) (DOD); 32 C.F.R. § 1900.34(c)(2) (CIA); 28 C.F.R. 16.5(c)(1)(ii) (DOJ); 22 C.F.R. § 171.11(f)(2) (DOS); 5 C.F.R. § 1303.10(d)(1)(ii) (OMB).


37 See also 32 C.F.R. § 286.12(f)(1) (DOD); 32 C.F.R. § 1900.13(b)(2) (CIA); 28 C.F.R. 16.10(k)(1)-(2) (DOJ); 22 C.F.R. § 171.16(a) (DOS); 5 C.F.R. § 1303.70 (OMB).
grounds that the ACLU qualifies as a “representative of the news media” and the record is not sought for commercial use. 5 U.S.C. § 552(a)(4)(A)(ii)(II).

A. The Request is likely to contribute significantly to public understanding of the operations or activities of the government and is not primarily in the commercial interest of the ACLU.

As discussed above, media accounts underscore the substantial public interest in the record sought through this Request. Given the ongoing and widespread media attention to this issue, the record sought will significantly contribute to public understanding of an issue of profound public importance. Because little specific information about the Trump administration’s rules governing the use of lethal force abroad is publicly available—and because the Trump administration has thus far declined to publicly release the Principles, Standards, and Procedures—the record sought is certain to contribute significantly to the public’s understanding.

The ACLU is not filing this Request to further its commercial interest. As described above, any information disclosed by the ACLU as a result of this FOIA Request will be available to the public at no cost. Thus, a fee waiver would fulfill Congress’s legislative intent in amending FOIA. See Judicial Watch, Inc. v. Rossotti, 326 F.3d 1309, 1312 (D.C. Cir. 2003) (“Congress amended FOIA to ensure that it be liberally construed in favor of waivers for noncommercial requesters.”) (quotation marks omitted)).

B. The ACLU is a representative of the news media and the record is not sought for commercial use.

The ACLU also requests a waiver of search fees on the grounds that the ACLU qualifies as a “representative of the news media” and the record is not sought for commercial use. 5 U.S.C. § 552(a)(4)(A)(ii)(II). The ACLU meets the statutory and regulatory definitions of a “representative of the news media” because it is an “entity that gathers information of potential interest to a segment of the public, uses its editorial skills to turn the raw materials into a distinct work, and distributes that work to an audience.” 5 U.S.C. § 552(a)(4)(A)(ii)(III); see also Nat’l Sec. Archive v. DOD, 880 F.2d 1381, 1387 (D.C. Cir. 1989) (finding that an organization that gathers information, exercises editorial discretion in selecting and organizing documents, “devise[s] indices and finding aids,” and “distributes the resulting work to the public” is a “representative of the news media” for purposes of the FOIA); Serv. Women’s
Action Network v. DOD, 888 F. Supp. 2d 282 (D. Conn. 2012) (requesters, including ACLU, were representatives of the news media and thus qualified for fee waivers for FOIA requests to the Department of Defense and Department of Veterans Affairs); ACLU of Wash. v. DOJ, No. C09-0642RSL, 2011 WL 887731, at *10 (W.D. Wash. Mar. 10, 2011) (finding that the ACLU of Washington is an entity that “gathers information of potential interest to a segment of the public, uses its editorial skills to turn the raw materials into a distinct work, and distributes that work to an audience”); ACLU, 321 F. Supp. 2d at 30 n.5 (finding non-profit public interest group to be “primarily engaged in disseminating information”). The ACLU is therefore a “representative of the news media” for the same reasons it is “primarily engaged in the dissemination of information.”

Furthermore, courts have found other organizations whose mission, function, publishing, and public education activities are similar in kind to the ACLU’s to be “representatives of the news media” as well. See, e.g., Cause of Action v. IRS, 125 F. Supp. 3d 145 (D.C. Cir. 2015); Elec. Privacy Info. Ctr., 241 F. Supp. 2d at 10–15 (finding non-profit public interest group that disseminated an electronic newsletter and published books was a “representative of the news media” for purposes of the FOIA); Nat’l Sec. Archive, 880 F.2d at 1387; Judicial Watch, Inc. v. DOJ, 133 F. Supp. 2d 52, 53–54 (D.D.C. 2000) (finding Judicial Watch, self-described as a “public interest law firm,” a news media requester). 40

On account of these factors, fees associated with responding to FOIA requests are regularly waived for the ACLU as a “representative of the news media.” 41 As was true in those instances, the ACLU meets the requirements for a fee waiver here.

40 Courts have found these organizations to be “representatives of the news media” even though they engage in litigation and lobbying activities beyond their dissemination of information / public education activities. See, e.g., Elec. Privacy Info. Ctr., 241 F. Supp. 2d 5; Nat’l Sec. Archive, 880 F.2d at 1387; see also Leadership Conference on Civil Rights, 404 F. Supp. 2d at 260; Judicial Watch, Inc., 133 F. Supp. 2d at 53–54.

41 For example, in April 2017, the CIA and the Department of State granted fee-waiver requests in relation to a FOIA request for records related to the legal authority for the use of military force in Syria. In March 2017, the Department of Defense Office of Inspector General, the CIA, and the Department of State granted fee-waiver requests regarding a FOIA request for documents related to the January 29, 2017 raid in al Ghayil, Yemen. In April 2013, the National Security Division of the DOJ granted a fee-waiver request with respect to a request for documents relating to the FISA Amendments Act. Also in April 2013, the DOJ granted a fee-waiver request regarding a FOIA request for documents related to “national security letters” issued under the Electronic Communications Privacy Act. In June 2011, the DOJ National Security Division granted a fee waiver to the ACLU with respect to a request for documents relating to the interpretation and implementation of a section of the PATRIOT Act. In March 2009, the State Department granted a fee waiver to the ACLU with regard to a FOIA request for documents relating to the detention, interrogation, treatment, or prosecution of suspected terrorists.
Pursuant to applicable statutes and regulations, the ACLU expects a determination regarding expedited processing within 10 days. See 5 U.S.C. § 552(a)(6)(E)(ii); 32 C.F.R. § 286.8(e)(1) (DOD); 32 C.F.R. § 1900.34(c) (CIA); 28 C.F.R. 16.5(e)(4) (DOJ); 22 C.F.R. § 171.11(f)(4) (DOS); 5 C.F.R. § 1303.10(d)(4) (OMB).

If the Request is denied in whole or in part, the ACLU asks that you justify all deletions by reference to specific exemptions to the FOIA. The ACLU expects the release of all segregable portions of otherwise exempt material. The ACLU reserves the right to appeal a decision to withhold any information or deny a waiver of fees.

Thank you for your prompt attention to this matter. Please furnish the applicable record(s) to:

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I affirm that the information provided supporting the request for expedited processing is true and correct to the best of my knowledge and belief. See 5 U.S.C. § 552(a)(6)(E)(vi).

Respectfully,

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