Consolidated Financial Report March 31, 2019



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**RSM US LLP** 

#### **Independent Auditor's Report**

To the Board of Directors American Civil Liberties Union Foundation, Inc.

#### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of American Civil Liberties Union Foundation, Inc. and Subsidiary (collectively, the Foundation), which comprise the consolidated statement of financial position as of March 31, 2019, the related consolidated statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of March 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

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#### **Emphasis of Matter**

As discussed in Note 1 to the financial statements, the Foundation adopted Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-14, *Not-for-Profit Entities* (*Topic 958*): *Presentation of Financial Statements of Not-for-Profit Entities*, during the year ended March 31, 2019. The adoption of the standard resulted in additional disclosures and changes to the classification of net assets and disclosures relating to net assets. The adoption was retrospectively applied to March 31, 2018, the earliest year presented. Our opinion is not modified with respect to this matter.

#### **Report on Summarized Comparative Information**

We have previously audited the Foundation's 2018 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated September 28, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended March 31, 2018, is consistent, in all material respects, with the audited financial statements from which it has been derived.

#### **Other Matter**

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The consolidating information is presented for purposes of additional analysis rather than to present the financial position and changes in net assets of the individual entities, and is not a required part of the financial statements. Such information is the responsibility of management and was derived from, and relates directly to, the underlying accounting and other records used to prepare the financial statements. The consolidating information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements attements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

RSM US LLP

New York, New York October 18, 2019

# Consolidated Statement of Financial Position March 31, 2019 (With Summarized Comparative Information as of March 31, 2018)

	2019	2018
Assets		
Cash and cash equivalents	\$ 75,594,920	\$ 8,415,554
Pledges and contributions receivable, net	43,786,768	36,694,730
Investments	341,292,015	362,071,702
Other assets	1,867,193	4,418,881
Due from affiliates	2,710,033	5,869,533
Beneficial interest in trusts	1,536,737	1,665,262
Property and equipment, net of accumulated depreciation		
and amortization	29,735,245	33,331,187
Total assets	<u>\$ 496,522,911</u>	\$ 452,466,849
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 8,026,494	\$ 7,870,702
Due to American Civil Liberties Union, Inc.:		
Accrued pension liability	1,670,517	1,762,674
Allocated share of pension liability	9,974,401	11,040,952
Others	20,946,263	15,891,586
Due to affiliates	36,108,040	26,937,318
Liabilities under split-interest agreements	13,863,928	13,571,591
Bill of Rights Trust held for affiliates	34,438,857	33,105,485
Total liabilities	125,028,500	110,180,308
Commitments and contingencies		
Net assets:		
Net assets without donor restrictions:		
Board-designated	161,108,526	152,101,407
Undesignated	65,524,954	
Net assets without donor restrictions	226,633,480	215,569,410
Net assets with donor restrictions	144,860,931	126,717,131
Total net assets	371,494,411	342,286,541
Total liabilities and net assets	\$ 496,522,911	\$ 452,466,849

# Consolidated Statement of Activities Year Ended March 31, 2019 (With Summarized Comparative Information for the Year Ended March 31, 2018)

				2019				2018
	v	Vithout Donor		With Donor				
		Restrictions		Restrictions		Total		Total
Support and revenue:								
Support:								
Grants and contributions	\$	89,351,710	\$	43,596,883	\$	132,948,593	\$	118,194,444
Donated legal services		14,477,401		-		14,477,401		9,780,957
Bequests		23,578,374		413,600		23,991,974		15,683,689
Total support		127,407,485		44,010,483		171,417,968		143,659,090
Revenue:								
Rental income		1,384,538		-		1,384,538		1,309,887
Merchandise and book sales		468,001		-		468,001		581,161
Other income		658,314		-		658,314		138,575
Total revenue		2,510,853		-		2,510,853		2,029,623
Net assets released from restrictions		29,529,603		(29,529,603)		-		-
Total support and revenue		159,447,941		14,480,880		173,928,821		145,688,713
Expenses:								
Program services:								
Legislative		4,334,926		-		4,334,926		385,231
Legal		64,664,167		-		64,664,167		53,769,544
Public education		13,853,672		-		13,853,672		13,096,065
Civil liberties policy formulation		870,395		-		870,395		473,162
Affiliate support		50,480,274		-		50,480,274		43,253,923
Total program services		134,203,434		-		134,203,434		110,977,925
Supporting services:								
Management and general		6,548,097		-		6,548,097		3,853,507
Fundraising		14,429,220		-		14,429,220		10,413,690
Total supporting services		20,977,317		-		20,977,317		14,267,197
Total expenses		155,180,751		-		155,180,751		125,245,122
Change in net assets before other changes		4,267,190		14,480,880		18,748,070		20,443,591
Other chapters in not assets:								
Other changes in net assets: Legal expenses awarded, net		3,917,156		-		3,917,156		2,695,991
Net investment income, gains and losses		4,998,668		3,797,939		8,796,607		19,649,495
Changes in value of split-interest agreements		(1,285,862)		(135,019)		(1,420,881)		1,259,377
Recognition of affiliates' share of minimum pension liability		(1,200,002)		(100,010)		(1,420,001)		1,200,011
adjustment		(833,082)		-		(833,082)		1,012,139
Total other changes in net assets		6,796,880		3,662,920		10,459,800		24,617,002
Change in net assets		11,064,070		18,143,800		29,207,870		45,060,593
-						•		·
Net assets: Beginning		215,569,410		126,717,131		342,286,541		297,225,948
Ending	\$	226,633,480	\$	144,860,931	\$	371,494,411	\$	342,286,541
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Consolidated Statement of Functional Expenses

## Year Ended March 31, 2019

(With Summarized Comparative Information for the Year Ended March 31, 2018)

										2	019										_	
						Program	Serv	ices						Support	ing S	ervices					-	
		egislative		Legal	Pu	blic Education		vil Liberties Policy ormulation	Aff	ïliate Support	Т	otal Program Services		lanagement and General	F	undraising	То	al Supporting Services	То	tal Expenses	(	8 Summarized Comparative Information
Salaries	\$	1.123.799	\$	19.654.482	\$	3.596.791	\$	362,501	\$	4.286.514	\$	29.024.087	\$	3.022.106	\$	5.173.874	\$	8.195.980	\$	37.220.067	\$	33,031,989
Employee benefits	•	1,954,677	·	6,738,574		2.262.600		140,497	•	1,978,446	·	13,074,794	·	1,103,177	·	2,037,270	Ċ	3,140,447	•	16,215,241		10,265,188
Rent and occupancy		10,515		2,669,844		257,357		929		285,505		3,224,150		10,700		508,946		519,646		3,743,796		3,138,980
Books		40,758		235,858		39,963		611		17,965		335,155		2,346		92,227		94,573		429,728		489,470
Building depreciation		1,209		840,209		130,646		88		107,152		1,079,304		899		258,095		258,994		1,338,298		1,600,218
Other depreciation and amortization		9,431		2,583,556		405,265		271		473,595		3,472,118		2,779		810,612		813,391		4,285,509		2,373,167
Equipment rental and maintenance		255,593		945,870		460,348		41,051		358,639		2,061,501		333,319		900,696		1,234,015		3,295,516		2,992,389
Grants to affiliates		32,744		2,256,678		6,244		-		2,037,675		4,333,341		-		56,194		56,194		4,389,535		5,338,256
Shared portion of contributions		322,028		6,231,372		32,320		-		26,567,276		33,152,996		-		-		-		33,152,996		25,887,949
Shared portion of bequest		76,060		685,789		-		-		6,274,946		7,036,795		-		-		-		7,036,795		4,106,548
Meetings/conferences		52,642		578,821		246,706		86,629		879,973		1,844,771		361,853		229,500		591,353		2,436,124		1,316,378
Legal fees		414		3,584		10,075		11,370		59,500		84,943		129,294		13,101		142,395		227,338		577,185
Donated legal services		-		14,477,401		-		-		-		14,477,401		-		-		-		14,477,401		9,780,957
Accounting fees		-		10,000		712		7,566		45,393		63,671		98,352		112		98,464		162,135		177,682
Professional fundraising services		-		-		-		-		-		-		-		294,850		294,850		294,850		294,019
Other professional services		200,897		3,077,062		3,852,760		123,578		939,902		8,194,199		786,259		2,024,826		2,811,085		11,005,284		7,774,392
Interest expense		-		-		-		-		-		-		-		-		-		-		1,810
Postage and supplies		1,621		37,836		455,584		1,583		28,034		524,658		15,720		595,505		611,225		1,135,883		920,762
Publishing, printing and outreach		86		12,593		856,699		26		6,925		876,329		79		420,311		420,390		1,296,719		1,271,574
Special affiliate subsidies		62,838		565,541		-		-		5,184,122		5,812,501		-		-		-		5,812,501		6,339,500
Telephone		69,716		206,207		70,139		8,273		71,528		425,863		52,917		63,635		116,552		542,415		633,440
Telemarketing		-		-		13,993		-		-		13,993		-		125,938		125,938		139,931		156,771
Travel		35,723		1,355,150		809,578		43,601		296,901		2,540,953		185,000		314,197		499,197		3,040,150		2,201,756
Other grants and awards		847		59,625		1,125		1,414		78,381		141,392		18,380		-		18,380		159,772		685,116
Other expenses		83,328		1,438,115		344,767		40,407		501,902		2,408,519		424,917		509,331		934,248		3,342,767		3,889,626
Total – 2019	\$	4,334,926	\$	64,664,167	\$	13,853,672	\$	870,395	\$	50,480,274	\$	134,203,434	\$	6,548,097	\$	14,429,220	\$	20,977,317	\$	155,180,751	-	
Total – 2018	\$	385,231	\$	53,769,544	\$	13,096,065	\$	473,162	\$	43,253,923	\$	110,977,925	\$	3,853,507	\$	10,413,690	\$	14,267,197	:		\$	125,245,122

## Consolidated Statement of Cash Flows Year Ended March 31, 2019 (With Summarized Comparative Information for the Year Ended March 31, 2018)

Cash flows from operating activities: Change in net assets Adjustments to reconcile change in net assets to net cash provided by operating activities: Depreciation and amortization Discount on pledges receivable Changes in value of split-interest agreements Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	\$ 29,207,870 5,623,807 (216,391) 1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	\$ 45,060,593 3,973,385 214,893 (1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460) (5,234,794)
Adjustments to reconcile change in net assets to net cash provided by operating activities: Depreciation and amortization Discount on pledges receivable Changes in value of split-interest agreements Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	\$ 5,623,807 (216,391) 1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	\$ 3,973,385 214,893 (1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
<ul> <li>provided by operating activities:</li> <li>Depreciation and amortization</li> <li>Discount on pledges receivable</li> <li>Changes in value of split-interest agreements</li> <li>Net realized and unrealized gains on investments, net of adjustments</li> <li>for affiliate holdings</li> <li>Affiliates' allocated share of pension liability adjustment</li> <li>Cash received on contributions restricted for endowment</li> <li>Contributions subject to split-interest agreements</li> <li>Changes in operating assets and liabilities:</li> <li>Decrease (increase) in due from/to affiliates</li> <li>Increase in pledges and contributions receivable</li> <li>Decrease other assets</li> <li>Increase in accounts payable and accrued expenses</li> <li>Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability</li> </ul>	(216,391) 1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	214,893 (1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
Depreciation and amortization Discount on pledges receivable Changes in value of split-interest agreements Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(216,391) 1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	214,893 (1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
Discount on pledges receivable Changes in value of split-interest agreements Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(216,391) 1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	214,893 (1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
Changes in value of split-interest agreements Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	1,420,881 (5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	(1,259,377) (12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
Net realized and unrealized gains on investments, net of adjustments for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(5,959,679) 833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	(12,592,682) (1,012,139) (6,042,983) (1,379,811) (6,109,460)
for affiliate holdings Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	(1,012,139) (6,042,983) (1,379,811) (6,109,460)
Affiliates' allocated share of pension liability adjustment Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	833,082 (15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	(1,012,139) (6,042,983) (1,379,811) (6,109,460)
Cash received on contributions restricted for endowment Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(15,250,979) (935,323) 6,011,222 (6,875,647) 2,551,688	(6,042,983) (1,379,811) (6,109,460)
Contributions subject to split-interest agreements Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(935,323) 6,011,222 (6,875,647) 2,551,688	(1,379,811) (6,109,460)
Changes in operating assets and liabilities: Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	6,011,222 (6,875,647) 2,551,688	(6,109,460)
Decrease (increase) in due from/to affiliates Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(6,875,647) 2,551,688	
Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	(6,875,647) 2,551,688	
Increase in pledges and contributions receivable Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	2,551,688	(5 224 704)
Decrease other assets Increase in accounts payable and accrued expenses Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	2,551,688	(3,234,194)
Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	455 700	948,249
Decrease in due to American Civil Liberties Union, Inc. – accrued pension liability	155,792	2,111,918
	5,226,417	(422,046)
Increase in due to American Civil Liberties Union, Inc. – other	5,054,677	8,231,424
Increase in Bill of Rights Trust held for affiliates	631,859	1,059,162
Net cash provided by operating activities	 27,479,276	27,546,332
Cash flows from investing activities:		
Proceeds from sale of investments	809,033,201	261,778,121
Purchase of investments	(782,479,903)	(290,866,993)
Sale of property and equipment	2,000,000	-
Purchase of property and equipment	(4,013,305)	(8,104,000)
Net cash provided by (used in) investing activities	 24,539,993	(37,192,872)
Cash flows from financing activities:		
Cash received on contributions restricted for endowment	15,250,979	6,042,983
Contributions subject to split-interest agreements	935,323	1,379,811
Payments on split-interest agreements	(1,639,271)	(1,609,940)
New annuities	613,066	1,590,542
Net cash provided by financing activities	 15,160,097	7,403,396
Net change in cash and cash equivalents	67,179,366	(2,243,144)
Cash and cash equivalents:	0 445 554	10 659 600
Beginning	 8,415,554	10,658,698
Ending	\$ 75,594,920	\$ 8,415,554
Supplemental disclosures of cash flow information:		
Interest paid	\$ -	\$ 1,810
Change in investments for Bill of Rights Trust held for affiliates	\$ 701,513	\$ 1,835,743

#### Notes to Consolidated Financial Statements

## Note 1. Organization

The American Civil Liberties Union Foundation, Inc. (the ACLU Foundation or the Foundation) was established as a nonprofit corporation to preserve and promote individual civil rights and civil liberties as guaranteed by the United States Constitution and the nation's civil rights laws.

The ACLU Foundation is affiliated with the American Civil Liberties Union, Inc. (the Union), an organization that is exempt from federal income tax under Section 501(c)(4) of the Internal Revenue Code (IRC).

The ACLU Foundation and the Union are collectively referred to as the ACLU.

Both the ACLU Foundation and the Union are affiliated with 50 nonprofit, tax-exempt organizations in every state in the United States, the District of Columbia and Puerto Rico. All affiliates include reference to the American Civil Liberties Union or some variation thereof in their names (the affiliates). The affiliates also operate through related Section 501(c)(3) and Section 501(c)(4) organizations. The affiliates share the same overall mission and purpose as the ACLU, but their programs focus more on local or regional issues, while the ACLU's program activities are focused on overarching civil liberties issues and initiatives. Although the ACLU plays no direct role in the governance of and, except in very limited instances, does not share employees with, the affiliates, the organizations jointly fundraise and work together on certain programs and the ACLU, through either the Union or the ACLU Foundation, as appropriate, at its sole discretion provides targeted financial and other support to the affiliates.

## Note 2. Summary of Significant Accounting Policies

**Basis of presentation:** The accompanying consolidated financial statements have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP).

**Principles of consolidation:** The accompanying consolidated financial statements include the accounts and activities of the ACLU Foundation, Inc. and its subsidiary, 915 15th Street, LLC (the LLC) (collectively referred to as the Foundation). The LLC is a single-member limited liability company of which the ACLU Foundation is the sole member. All significant inter-organizational accounts and transactions have been eliminated in consolidation.

The accounts and activities of the Union and the affiliates are not included in these consolidated financial statements.

**Use of estimates:** The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**Cash and cash equivalents:** The Foundation considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents. Cash and cash equivalents held temporarily in the investments portfolio are included in investments.

**Investments and related income, gains and losses:** Investments are reported at fair value in the consolidated statements of financial position. The consolidated statement of activities include net investment income consisting of interest and dividend income, realized and unrealized gains and losses. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Realized gains and losses on sale of investments are calculated on the basis of specific identification of the securities sold. Purchases and sales of securities are recognized on a trade-date basis.

#### Notes to Consolidated Financial Statements

#### Note 2. Summary of Significant Accounting Policies (Continued)

**Fair value measurements:** Assets and liabilities recorded at fair value in the consolidated statements of financial position are categorized based upon the level of judgment associated with the inputs used to measure their fair value. Pursuant to Financial Accounting Standards Board (FASB), Accounting Standards Codification (ASC) 820, Fair Value Measurement, level inputs are defined as follows:

- **Level 1:** Inputs that reflect unadjusted quoted market prices in active markets for identical assets or liabilities that the ACLU Foundation has the ability to access at the measurement date. The types of investments in Level 1 generally include listed equities, mutual funds and exchange-traded funds.
- Level 2: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly, including inputs in markets that are not considered to be active. Investments in this category generally include corporate debt, U.S. government debt and less liquid securities such as securities traded on certain foreign exchanges. A significant adjustment to a Level 2 input could result in the Level 2 measurement becoming a Level 3 measurement.
- Level 3: Inputs that are unobservable for the asset or liability and that include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimates. Investments in this category generally include equity and debt positions in private companies.

The availability of observable inputs can vary from security to security and is affected by a wide variety of factors, including, for example, the type of security, whether the security is new and not yet established in the marketplace, the liquidity of markets and other characteristics particular to the security. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised in determining fair value is greatest for instruments categorized in Level 3.

**Fair value of financial instruments:** The following methods and assumptions were used in estimating the fair values of significant financial instruments:

*Cash and cash equivalents:* The carrying amount approximates fair value because the instruments are liquid in nature and have short-term maturities.

Investments: The fair value is determined as described in Note 5.

**Pledges and contributions receivable:** The carrying amount is based on estimated present value of the anticipated cash inflows and allowances for doubtful accounts on contributions receivable, if any, and approximates fair value.

*Other assets, due to/from affiliates, and accounts payable and accrued expenses:* The carrying amounts approximate fair values because of the short-term nature of the instruments.

#### Notes to Consolidated Financial Statements

#### Note 2. Summary of Significant Accounting Policies (Continued)

**Beneficial interest in trusts:** The carrying amount is based on estimated present value of the anticipated cash inflows and approximates fair value.

*Liabilities under split-interest agreements:* The carrying amount is based on estimated present value of the expected payments to beneficiaries and approximates fair value.

**Concentration of market and credit risk:** The Foundation's financial instruments that are potentially exposed to concentrations of credit risk consist primarily of cash and cash equivalents and investments.

Exposure to credit risk is reduced by the placement of such funds in high credit quality financial institutions and financial instruments. At March 31, 2019, the majority of the Foundation's money market accounts were in funds that invest in short-term direct government obligations, such as U.S. Treasury Bills, that are backed by the full faith and credit of the U.S. government.

In order to control market risk, the Foundation has an investment committee that reviews and updates investment policy statements for the organization's various investment portfolios, oversees its investment portfolio and engages the services of investment advisors and managers to invest and manage the assets within the guidelines of the respective investment policy statements and perform ongoing due diligence and reporting. The Foundation monitors the market risk of its investment portfolio via ongoing review of asset allocation formulas and analysis of investment values as reported by investment custodians and managers.

The clearing and depository operations for the Foundation's portfolio of investments held in managed accounts are provided principally by two financial institutions that held approximately 80% and 99% of the total portfolio at March 31, 2019 and 2018, respectively.

**Property and equipment:** Property and equipment (consisting of office buildings, furniture, fixtures, office equipment and intangible assets) are carried at cost, less accumulated depreciation or amortization. Depreciation and amortization are provided for using the straight-line method over the estimated useful lives of the respective assets.

**Impairment of long-lived assets:** The Foundation reviews long-lived assets for impairment whenever events or circumstances indicate that the carrying amount of any asset may not be recoverable and, if so, the carrying value is reduced to the estimated fair value.

**Net assets:** The Foundation reports information regarding its financial position and activities in two classes of net assets: with donor restrictions and without donor restrictions. Net assets without donor restrictions consist of amounts that can be spent at the discretion of the Foundation and have no donor restrictions associated with them. A portion of net assets without donor restrictions has been designated by the board of directors for certain purposes. Net assets with donor restrictions consist of contributions that are restricted by donors for a specific time period and/or purpose. Generally, the donors of these assets permit the use of all or part of the income earned related investments for general or specific purpose.

#### Notes to Consolidated Financial Statements

## Note 2. Summary of Significant Accounting Policies (Continued)

**Endowment:** When the ACLU Foundation receives a contribution and the donor restricts the ACLU Foundation from spending the principal, the contribution is classified as an endowment, with the amount of the gift recorded as with donor restrictions. The majority of the ACLU Foundation's endowment funds are held pursuant to the terms of the agreement for the establishment of the Bill of Rights Trust.

The ACLU Foundation is subject to the New York Prudent Management of Institutional Funds Act (NYPMIFA), and has interpreted NYPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. The remaining portion of the endowment fund that is not classified as held in perpetuity are classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the ACLU Foundation in a manner consistent with the standard of prudence prescribed by NYPMIFA.

**Contributions and related receivables:** The ACLU Foundation reports contributions as without donor restrictions or with donor restrictions depending on the existence and/or nature of any donor restrictions.

Unconditional promises to give are recorded as pledges and contributions receivable in the period the promise is received. Payments received in subsequent periods on unconditional promises to give, such as payments on multi-year gifts, are not recognized as revenue; rather, these are recorded as decreases in the corresponding pledges receivable balance. Pledges and contributions receivable due within one year are recorded at their net realizable value. Pledges and contributions receivable due in more than one year are recorded at the present value of their net realizable value, using applicable risk-adjusted interest rates to discount the amounts. Allowances for doubtful pledges and contributions receivable are provided by management based on the ACLU Foundation's experience with the donors and their ability to pay.

Contributions of cash and other assets are reported as with donor restrictions support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statement of activities as net assets released from restrictions.

Contributions that are to be maintained in perpetuity are recorded as with donor restrictions support.

Contributions of noncash assets are recorded at fair value in the period received.

Certain contributions and bequests revenue are subject to revenue sharing agreements with affiliates. The ACLU Foundation's sharing rules specify the circumstances under which revenue shall be shared and the methodology for determining the specific portion of various categories of revenue that will be shared among the ACLU Foundation and the affiliates. Shared revenues are reported at gross amounts and the affiliates' share of the revenues are included as affiliate support expense in the consolidated statement of activities. The ACLU Foundation reports the affiliates' share of revenues as expenses when cash is received from the donor.

Donated services are reported as contributions at their fair value if such services create or enhance nonfinancial assets or would have been purchased if not provided by donation, require specialized skills and are provided by individuals possessing such specialized skills.

A number of individuals have made a contribution of their time to serve on the ACLU Foundation's board. The value of their contributed time is not reflected in these consolidated financial statements inasmuch as those services would not typically be purchased had they not been provided by donation.

#### Notes to Consolidated Financial Statements

#### Note 2. Summary of Significant Accounting Policies (Continued)

**Bequests:** The ACLU Foundation is a beneficiary under various wills and trust agreements, the total realizable amounts of which are not determinable at present. The ACLU Foundation's share of such bequests is recorded when the probate courts declare the testamentary instrument valid and the proceeds are measurable.

**Donor concentration:** Approximately 16% of the total grants, contributions and bequests revenue for the year ended March 31, 2019, were provided by three donors and approximately 9% were due by three donors for the year ended March 31, 2018. In addition, approximately 42% of the gross pledges and contributions receivable at March 31, 2019, were due from three donors and approximately 53% were due from three donors at March 31, 2018.

**Functional expenses:** The costs of providing various program and supporting services of the ACLU Foundation have been summarized on a functional basis in the accompanying consolidated financial statements. Each department within the ACLU Foundation will be allocated to its programmatic or supporting services based on a total analysis of their respective FTE's and a determination of what functions they perform. Certain departments, such as legal department expenses are determined to be 100% programmatic and are reflected therefore under legal programs. Other departments, such as executive or administrative/finance are largely supportive in nature and reflected largely under management and general. Each year, the functional allocations are reviewed and modified based on initiatives and organizational changes to best reflect the activities within the ACLU Foundation for a specified year.

**Grants to affiliates:** The ACLU Foundation recognizes grants to affiliates as expense when a formal agreement has been signed by both the ACLU Foundation and the affiliate, and any conditions set forth are met by the affiliate.

**Legal awards:** Pursuant to the Civil Rights Attorneys Fee Awards Act of 1976 and similar laws, legal fees and expenses may be awarded in certain legal actions. The amounts of these awards are the result of court determinations and/or negotiations between the parties to the matters. Management anticipates that the ACLU Foundation will be the recipient of legal awards of a substantial amount, but is unable to determine the amounts receivable with any degree of accuracy. Accordingly, the ACLU Foundation's accounting policy is to accrue an award only when, in management's judgment, the amount appears relatively certain of collection.

**Income taxes:** The ACLU Foundation is exempt from income taxes under Section 501(c)(3) of the U.S. IRC and is subject to taxes on unrelated business income, as applicable. The LLC is treated as a disregarded (tax) entity.

The ACLU Foundation files tax and information returns with the Internal Revenue Service (IRS) and with various states.

Management evaluated the Foundation's tax positions and concluded that the organization had taken no uncertain tax positions that require additional adjustment or disclosure to the accompanying consolidated financial statements. Generally, the Foundation is no longer subject to income tax examinations by U.S. federal, state or local tax authorities for tax years before 2016, which is the standard statute of limitations look-back period.

#### Notes to Consolidated Financial Statements

## Note 2. Summary of Significant Accounting Policies (Continued)

**Prior year summarized comparative information:** The consolidated financial statements include certain prior year summarized comparative information in total but not by net asset or by functional expense classifications. Such information does not include sufficient detail to constitute a presentation in accordance with U.S. GAAP. Accordingly, such information should be read in conjunction with the Foundation's consolidated financial statements as of and for the year ended March 31, 2018, from which the summarized information was derived.

**Evaluation of subsequent events:** The Foundation evaluates events occurring after the date of the consolidated financial statements to consider whether or not the impact of such events needs to be reflected and/or disclosed in the consolidated financial statements. Such evaluation is performed through the date the consolidated financial statements are issued, which is October 18, 2019.

**Recently issued accounting pronouncements:** In August 2018, the FASB issued Accounting Standards Update (ASU) 2018-08, *Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made.* The ASU 2018-08 clarifies and improves current guidance about whether a transfer of assets, or the reduction, settlement, or cancellation of liabilities, is a contribution or an exchange transaction. It provides criteria for determining whether the resource provider is receiving commensurate value in return for the resources transferred which, depending on the outcome, determines whether the organization follows contribution guidance or exchange transaction guidance in the revenue recognition and other applicable standards. The new standard is effective for fiscal years beginning after December 15, 2018, and interim periods within annual periods beginning after December 15, 2019. The Foundation is currently evaluating the effect that the standard will have on the consolidated financial statements.

In March 2017, the FASB issued ASU 2017-07, *Compensation – Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost.* ASU 2017-07 addresses how employers that sponsor defined benefit pension and/or other postretirement benefit plans present the net periodic benefit cost in the income statement. Employers will be required to present the service cost component of net periodic benefit cost in the same income statement line item as other employee compensation costs arising from services rendered during the period. Employers will present the other components of the net periodic benefit cost separately from the line item that includes the service cost and outside of any subtotal of operating income, if one is presented. The standard is effective for the Foundation for annual periods beginning after December 15, 2018, and interim periods within annual periods beginning after December 15, 2019. Adoption of ASU 2017-07 will require the Foundation to include the service cost component of net periodic benefit cost related to its defined benefit plan and other postretirement benefit plan within salaries and wages expense on the consolidated statement of activities and to present all other components in a separate line item excluded from the subtotal for other changes in net assets.

In November 2016, the FASB issued ASU 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash (a consensus of the FASB Emerging Issues Task Force),* which provides guidance on the presentation of restricted cash or restricted cash equivalents in the statement of cash flows. These amendments are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018, and interim periods within fiscal years beginning after December 15, 2019. ASU 2016-18 must be applied using a retrospective transition method with early adoption permitted. The Foundation has not yet evaluated the impact that adoption will have on the consolidated statement of cash flows.

#### Notes to Consolidated Financial Statements

## Note 2. Summary of Significant Accounting Policies (Continued)

In August 2016, the FASB issued ASU 2016-15, *Statement of Cash Flows (Topic 230), Classification of Certain Cash Receipts and Cash Payments*. ASU 2016-15 provides guidance on how certain cash receipts and cash payments should be presented and classified in the statement of cash flows with the objective of reducing existing diversity in practice with respect to these items. ASU 2016-15 is effective for annual periods beginning after December 15, 2018. Early adoption is permitted. The Foundation has not evaluated the impact that adoption will have on the consolidated statement of cash flows.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. The guidance in this ASU supersedes the leasing guidance in Topic 840, *Leases*. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the statement of financial position for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expenses recognition in the statement of activities. The new standard is effective for fiscal years beginning after December 15, 2019, including interim periods within fiscal years beginning after December 15, 2020. Early application of the amendments in this Update is permitted for all entities. The Foundation has not evaluated the impact that adoption will have on the consolidated financial statements.

In January 2016, FASB issued ASU 2016-01, *Financial Instruments – Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities.* ASU 2016-01 includes a number of amendments that address certain aspects of recognition, measurement, presentation and disclosure of financial instruments. One of the amendments eliminates the requirements to disclose the fair value of financial instruments measured at amortized cost for entities that are not public business entities. The amendments in this update are effective for the Foundation for fiscal years beginning after December 15, 2018, and interim periods within fiscal years beginning after December 15, 2019. The Foundation has not yet determined the effect on the consolidated financial statements of adopting the other amendments included in ASU 2016-01.

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, requiring an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The updated standard will replace most existing revenue recognition guidance in U.S. GAAP when it becomes effective and permits the use of either a full retrospective or retrospective with cumulative effect transition method. All other entities should apply the guidance in update 2014-09 to annual reporting periods beginning after December 15, 2017, and interim reporting periods within annual reporting periods beginning after December 15, 2018. The Foundation has not yet selected a transition method and is currently evaluating the effect that the standard will have on the consolidated financial statements.

**Recently adopted accounting pronouncement:** During 2019, the ACLU Foundation adopted ASU 2016-14, *Not-for-Profit Entities (Topic 958)*, *Presentation of Financial Statements for Not-for-Profit Entities*, which amends the requirements for financial statements and notes in Topic 958 to require the ACLU Foundation to make reporting changes that affect the following:

- Net assets classification and related disclosures
- Underwater donor-restricted endowments and related disclosures
- Additional disclosures useful in assessing liquidity within one year of the statement of financial positon date
- New reporting requirements relating to expenses including disclosure of expenses by both nature and function
- Recognition of the expiration of restrictions under the placed-in-service-approach for all capital gifts
- Ability to report net investment return without disclosure requirement of components

#### **Notes to Consolidated Financial Statements**

#### Note 2. Summary of Significant Accounting Policies (Continued)

The ACLU Foundation made changes to terminology and classification as described above as well as additional or modified disclosures, particularly Notes 2, 8 and 12. Amounts previously reported for the year ended March 31, 2018 have been reclassified, on a retrospective basis, to achieve consistent presentation. Amounts previously reported as temporarily or permanently restricted have been reclassified to be reported as with donor restrictions. There were no underwater endowment funds at March 31, 2019 and 2018.

The changes have the following effect on net assets at March 31, 2018.

Net Assets Class	As Originally Presented	After Adoption of ASU 2016-14
Unrestricted net assets	\$ 215,569,410	\$-
Temporarily restricted net assets	70,760,418	-
Permanently restricted net assets	55,956,713	-
Net assets without donor restrictions	-	215,569,410
Net assets with donor restrictions	-	126,717,131
Total net assets	\$ 342,286,541	\$ 342,286,541

#### Note 3. Related Party Transactions

Amounts due from and to affiliates represent receivables and payables related to affiliate support and revenue sharing.

Amounts due to affiliates include the portion of contributions that are shared in accordance with the Foundation's sharing rules and payments related to certain affiliate subsidy programs.

During the years ended March 31, 2019 and 2018, the Foundation received approximately \$377,000 for both years from the New York Civil Liberties Union, Inc. and the New York Civil Liberties Union Foundation, Inc. in payments for the use of space occupied at the Foundation's offices at 125 Broad Street. These payments include charges for cleaning and other customary services.

Certain expenses, predominantly salaries and employee benefits, are shared between the Union and the Foundation. Expenses paid by the Union and allocated to the Foundation and recognized in the accompanying consolidated financial statements amounted to \$12,766,552 and \$8,382,257 during the years ended March 31, 2019 and 2018, respectively. The Foundation also recognized rental income from the Union of approximately \$250,000 and \$121,000 for the years ended March 31, 2019 and 2018, respectively.

#### Notes to Consolidated Financial Statements

#### Note 4. Pledges and Contributions Receivable

Pledges and contributions receivable which are expected to be collected after one year have been discounted to net present value at rates ranging from 2.71% to 4.10% and are reflected in the consolidated financial statements at their net realizable value.

Pledges and contributions receivable are comprised of the following at March 31:

 2019		2018
\$ 25,065,000	\$	16,557,765
19,607,527		21,739,115
500,000		-
 45,172,527		38,296,880
(1,385,759)		(1,602,150)
\$ 43,786,768	\$	36,694,730
\$	\$ 25,065,000 19,607,527 500,000 45,172,527 (1,385,759)	\$ 25,065,000 \$ 19,607,527 500,000 45,172,527 (1,385,759)

Approximately \$13,000,000 and \$16,000,000 of pledges and contributions receivable as of March 31, 2019 and 2018, respectively, are the affiliates' share of these revenues which are based on the ACLU Foundation's revenue sharing rules. These amounts will be recognized as expenses by the ACLU Foundation upon the receipt of cash from donors.

In addition to the pledges and contributions receivable recognized in the consolidated financial statements, in fiscal year 2016 a certain donor confirmed his intention of contributing \$5,000,000 over a period of five years from a donor-advised fund. Through March 31, 2019, the ACLU Foundation has received \$3,000,000 in contributions (from donor-advised fund) towards the intention. The ACLU Foundation recognized as revenue for the year ended March 31, 2019, the \$1,000,000 received during the year. The remaining anticipated contributions have not been recognized in the accompanying consolidated financial statements as they do not meet the criteria for recognition of contributions revenue under U.S. GAAP until payments from the donor-advised fund are received.

As of March 31, 2019, the ACLU Foundation has received approximately \$16,000,000 of conditional commitments to make matching grants and contributions that have not been recognized in these consolidated financial statements. Approximately \$15,800,000 of these conditions have been met and recognized as support during the year ended March 31, 2019. Revenues on these grants and contributions will be recognized by the ACLU Foundation in future periods as the matching requirements are met.

## Notes to Consolidated Financial Statements

## Note 5. Investments and Fair Value Measurements

The following tables present the Foundation's investments that are measured at fair value on a recurring basis.

			Fair Value Measurements at March 31, 2019 Using									
	Total	Quoteo	d Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)							
Money market funds	\$ 9,667,81	9 \$	9,667,819	\$ -	\$ -							
Equities	95,408,27		95,408,270	-	· _							
Corporate bonds (by S&P rating):	50,400,27	0	55,400,270									
AAA – A-	2,472,66	n		2,472,662								
BBB – BBB+	2,580,23		-	2,472,002	-							
Total corporate bonds	5,052,90			5,052,900								
U.S. Treasury Notes, agency and related	13,619,52			13,619,529								
Mutual funds:	10,010,02	3	_	13,019,329	-							
Large-cap U.S. equity	2,260,86	7	2,260,867									
Small-/mid-cap U.S. equity	2,200,80		2,200,807 97,947	-	-							
International equity	467,88		467,883	-	-							
Short-term bond		0										
Intermediate-term bond	2,139,49	3	2,139,493									
High-yield bond	117,08		117,082	_	_							
International fixed income	929,52		929,521	_	_							
Other bond	5,841,41		5,841,416	_	_							
Real estate and commodities	-	0	-	_	_							
Total mutual funds	11,854,20	9	11,854,209	-	-							
Common trust funds <sup>(1)</sup> :												
Large-cap U.S. equity	4,167,52	7	_	_	_							
Small-/mid-cap U.S. equity	1,638,51		_									
International equity	3,805,83		_	_	_							
Intermediate-term bond	322,71		_	_	_							
High-yield and other bonds	3,192,31		-	-	-							
Real estate and hard assets (commodities)	1,211,99		-	-	-							
Total common trust funds	14,338,90		-	-	-							
Exchange-traded funds:												
Large-cap U.S. equity	528,52	0	528,520	-	-							
Small-/mid-cap U.S. equity	756,31		756,310	-	-							
International equity	1,504,26		1,504,265	-	-							
Short-term, long-term and intermediate-term bonds	6,894,11	5	6,894,115	-	-							
Real estate and hard assets (commodities)	612,05		612,055	-	-							
Total exchange-traded funds	10,295,26	5	10,295,265	-	-							
Private equity funds – multi strategy <sup>(1)</sup>	25,393,11	3										
Proprietary equity funds – multi strategy <sup>(1)</sup>	155,662,01		-	-	-							

#### Notes to Consolidated Financial Statements

#### Note 5. Investments and Fair Value Measurements (Continued)

		Fair Value Me	easurements at March 31	, 2018 Using
	Total	Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
			× /	
Money market funds	\$ 33,638,638	\$ 33,638,638	\$-	\$-
Equities	23,235,825	23,235,825	-	-
Corporate bonds (by S&P rating):				
AAA – A-	12,697,314	-	12,697,314	-
BBB+ – B-	11,726,067	-	11,726,067	-
Total corporate bonds	24,423,381	-	24,423,381	-
U.S. Treasury Notes, agency and related	8,562,176	-	8,562,176	-
Mutual funds:				
Large-cap U.S. equity	48,976,322	48,976,322	-	-
Small-/mid-cap U.S. equity	10,130,850	10,130,850	-	-
International equity	52,214,325	52,214,325	-	-
Short-term bond	29,344,323	29,344,323	-	-
Intermediate-term bond	24,397,233	24,397,233	-	-
High-yield bond	5,075,396	5,075,396	-	-
International fixed income	768,173	768,173	-	-
Other bond	14,261,905	14,261,905	-	-
Real estate and commodities	12,975,286	12,975,286	-	-
Total mutual funds	198,143,813	198,143,813	-	-
Common trust funds <sup>(1)</sup> :				
Large-cap U.S. equity	4,148,087	-	-	-
Small-/mid-cap U.S. equity	1,695,380	-	-	-
International equity	4,293,558	-	-	-
Intermediate-term bond	1,887,030	-	-	-
High-yield and other bonds	1,536,626	-	-	-
Real estate and hard assets (commodities)	1,276,003	-	-	-
Total common trust funds	14,836,684	-	-	-
Exchange-traded funds:				
Large-cap U.S. equity	2,752,147	2,752,147	-	-
Small-/mid-cap U.S. equity	1,493,799	1,493,799	-	-
International equity	16,037,824	16,037,824	-	-
Short-term, long-term and intermediate-term bonds	33,154	33,154	-	-
Real estate and hard assets (commodities)	8,235,146	8,235,146	-	-
Total exchange-traded funds	28,552,070	28,552,070	-	-
Hedge funds <sup>(1)</sup>	30,679,115	-	-	-
	\$ 362,071,702	\$ 283,570,346	\$ 32,985,557	\$-

(1) In accordance with the Fair Value measurements topic, certain investments that are measured at fair value using the net asset value (NAV) per share (or its equivalent) practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the consolidated statement of financial position.

#### Notes to Consolidated Financial Statements

#### Note 5. Investments and Fair Value Measurements (Continued)

Below are the valuation techniques used by the Foundation to measure different financial instruments at fair value and the level within the fair value hierarchy in which the financial instrument is categorized.

Equities, money market funds and exchange-traded funds listed on a national securities exchange or reported on the NASDAQ global market are stated at the last reported sales or trade price on the day of valuation. These financial instruments are classified as Level 1 in the fair value hierarchy.

U.S. government debt and corporate bonds are valued based on the last reported bid price provided by broker-dealers, and are reported as Level 2 in the fair value hierarchy.

Investments in mutual funds are stated at fair value based on the last quoted evaluation price or NAV. To the extent these securities are actively traded and valuation adjustments are not applied, they are classified as Level 1 in the fair value hierarchy.

Investments in common trust funds and hedge funds are valued at fair value based on the applicable percentage ownership of the underlying net assets on the measurement date. In determining fair value, the Foundation utilizes, as a practical expedient, the NAV (or equivalent) provided by the fund managers (NAV of funds). The underlying common trust funds and hedge funds value securities and other financial instruments on a fair value. The estimated fair values of certain investments of the underlying common trust funds or hedge funds, which may include private placements and other securities for which prices are not readily available, are determined by the trustee of the common trust funds or sponsor of the hedge funds and may not reflect amounts that could be realized upon immediate sale, nor amounts that ultimately may be realized. Accordingly, the estimated fair values may differ significantly from the values that would have been used had a ready market existed for these investments.

Investments that use the practical expedient are not classified within the fair value hierarchy.

The Foundation assesses the fair value hierarchy levels of the investments at each measurement date, and transfers between levels are recognized on the actual date of the event or change in circumstances that caused the transfer. There were no significant transfers among Levels 1, 2 and 3 during fiscal 2019 or 2018.

The Foundation has the ability to redeem its investments in common trust funds on a daily or monthly basis. The objectives of the investments in common trust funds are to approximate as closely as practicable or to provide total investment returns that are in excess of the performance of the following benchmarks over time with certain risk parameters:

	Benchmark
Large-cap U.S. equity Small-/mid-cap U.S. equity International equity Intermediate-term bond	S&P 500 Index Russell 2000 Index, S&P Mid-Cap 400 Index MSCI EAFE Index, MSCI Emerging Markets Barclays U.S. Aggregate Bond Index, Barclays U.S. Intermediate Bond Index
High-yield and other bonds	Barclays U.S. Treasury Inflation Protected Securities Index, Barclays Corporate High-Yield 2% Issuer Cap Index
Real estate and hard assets (commodities)	Dow Jones U.S. Select REIT Index, Dow Jones-UBS Commodity Total Return Index

## Notes to Consolidated Financial Statements

#### Note 5. Investments and Fair Value Measurements (Continued)

The investment in private equity funds which the Foundation does not have the ability to redeem the investments on March 31, 2019, or in the near term, which is defined as 90 days or less from March 31, 2019. The investment objective of the private equity funds are to generate consistent capital appreciation over the long term, with relatively low volatility and a low correlation with traditional equity and fixed income markets.

The following table summarizes the investment strategies and liquidity provision of investments in the private equity and proprietary equity funds valued at the NAV as provided by the fund managers as of March 31, 2019:

	Fair Value	-	nded itments	Redemption Frequency	Redemption Notice Period	Remaining Lock Up Period
Private equity:						
Sequoia	\$ 22,109,091	\$	-	Annual	NA	NA*
SRA III	3,284,022	16,4	14,456	None	NA	NA
Multi strategy	155,662,010		-	Monthly	7 Business Days	None
	\$ 181,055,123	\$ 16,4	14,456			

\*While 5% can be drawn down annually, full amount cannot be transferred until donor stipulation met.

The investments are held for the following purposes:

	2019	2018
Bill of Rights Trust, inclusive of endowments		
held in perpetuity of \$49,812,692		
and \$49,586,713 at March 31, 2019 and		
2018, respectively (Note 9)	\$ 107,769,959	\$ 104,645,859
Split-interest agreements (Note 7)	24,958,131	25,384,279
Other endowment, special projects, program		
support and operating reserves	208,563,925	232,041,564
	\$ 341,292,015	\$ 362,071,702

## Notes to Consolidated Financial Statements

## Note 6. Property and Equipment

Property and equipment consist of the following:

	2019	2018	Range of Estimated Useful Life
Land, office buildings and office condominium	\$ 55,627,888	\$ 53,891,864	10 to 50 years
Furniture, fixtures and office equipment	4,522,214	5,463,294	3 to 5 years
Software	11,774,245	14,094,187	3 to 15 years
Software, work-in-process	1,128,407	1,685,799	N/A
, I	73,052,754	75,135,144	_
Less accumulated depreciation and amortization	(43,317,509)	(41,803,957)	
·	\$ 29,735,245	\$ 33,331,187	—

## Note 7. Split-Interest Agreements

The ACLU Foundation receives contributions through its charitable gift annuity program whereby in exchange for gifts of cash or securities, the ACLU Foundation promises to pay a fixed annual amount for life to the annuitant.

The difference between the fair value of the assets received and the present value of the future distributions to the annuitant is recognized as contribution revenue.

Upon the death of the annuitant, any balance of the amount in the split-interest account reverts to the ACLU Foundation.

The ACLU Foundation has received gifts under this program on which it is obligated to make annual annuity payments of approximately \$1,606,000 in accordance with the agreements as of March 31, 2019.

In addition, the ACLU Foundation has seven unitrust agreements, on which the income is paid to the donor for life. Upon the death of the donor, the balance in the trust account shall be distributed to the ACLU Foundation for its general purposes.

Assets and liabilities related to the ACLU Foundation's split-interest agreements are as follows:

	 2019	2018
Assets – investments Liabilities under split-interest agreements	\$ 24,958,131 13,863,928	\$ 25,384,279 13,571,591
	\$ 11,094,203	\$ 11,812,688

Asset balances at March 31, 2019 and 2018, exceeded the reserve requirements of the New York State Insurance Commission as well as the reserve requirements of the relevant regulatory bodies in all other states that require a reserve fund and in which the ACLU Foundation issues gift annuities. Reserves are included in liabilities under split-interest agreements on the accompanying consolidated statement of financial position.

## Notes to Consolidated Financial Statements

## Note 7. Split-Interest Agreements (Continued)

The present value of obligations under split-interest agreements was calculated using interest rates ranging from 2.5% to 8.5% and applicable Annuity Mortality Tables (either 1983A, 2000 or 2012AR).

Beneficial interests in trusts (BITs) are recorded based on the present value of the estimated future receipts from the trusts, using discount rates ranging from 1.32% to 5.34%. These rates approximate the rates of return on the assets held in the trusts, and are commensurate with the risks that management associates with the ultimate collection of the trusts. The initial gift and any subsequent adjustments to the non-perpetual BITs' carrying value are recognized as temporarily restricted contributions. The temporary restriction relates to the extended time period over which the gift is expected to be received and may also include purpose restrictions to benefit specific ACLU Foundation programs.

Adjustments to reflect revaluations of the present value of estimated future payments and changes in actuarial assumptions are recognized in the consolidated statement of activities as changes in value of split-interest agreements.

## Note 8. Liquidity and Availability of Resources

The ACLU Foundation regularly monitors liquidity required to meet its annual operating needs and other contractual commitments. As of the balance sheet date, the ACLU Foundation holds approximately 15 months of operating expenses in cash, cash equivalents and liquid investment assets. The following chart reflects the ACLU Foundation's financial assets available as of the balance sheet date for general expenditures over the next 12 months.

Financial assets at year-end:	_	2019
Cash, cash equivalents, investment assets, and pledges without donor restrictions due within one year	\$	434,731,507
Less investments unavailable within one year due to restrictions on funds by the board, donors, or other commitments		(316,371,170)
Financial assets available to meet cash needs for general expenditures within one year	\$	118,360,337

The ACLU Foundation has a board designated endowment totaling \$161,108,526 as of March 31, 2019. Although the ACLU Foundation does not intend to spend from its board designated endowment other than amounts appropriated for general expenditures as part of its annual budget approval and appropriation process, amounts from its board designated endowment could be made available if necessary.

#### Notes to Consolidated Financial Statements

#### Note 9. The Bill of Rights Trust and Other Endowments

In 1997, the ACLU Foundation and the Section 501(c)(3) arms of the affiliates (the Affiliate Foundations) established the Bill of Rights Trust (BORT). The purpose of BORT, a portion of which is an endowment fund of the ACLU Foundation, is to build an enduring endowment to carry out the work of the ACLU and its affiliates in protecting, preserving and expanding the civil liberties of all persons in the United States of America. BORT has 100,000,000 authorized units, which are issued to or among the ACLU Foundation and Affiliate Foundations based upon their respective interests in BORT. Unit shares have a unit value based upon the fair value of the net assets of BORT divided by the total number of unit shares outstanding. BORT permits for annual distributions to the ACLU Foundation and Affiliate Foundation's approved spending policy, prorated in accordance with the percentage of the fair value of each unit share. For the years ended March 31, 2019 and 2018, BORT allowed for a potential distribution amount equal to 4% of the average month-end value of total funds over the preceding 36 months through December 31, 2018 and 2017, respectively. Each unit holder, including the ACLU Foundation and the participating Affiliate Foundations, must establish that it has determined the appropriation to be prudent before the distribution is disbursed. There were no actual distributions during the years ended March 31, 2019 and 2018.

The investment goal of the endowment fund is to invest assets in a prudent manner that will balance reasonable annual distributions to the ACLU Foundation and Affiliate Foundations with long-term growth in the value of the assets of BORT.

At March 31, 2019 and 2018, BORT comprised the following accounts and amounts that are included in the consolidated statement of financial position:

	 2019	2018
Assets:		
Investments	\$ 107,769,959	\$ 104,645,859
Other assets	 174,968	70,248
	\$ 107,944,927	\$ 104,716,107
Liabilities and net assets:		
Held for affiliate foundations	\$ 34,438,857	\$ 33,105,485
Net assets with donor restrictions	23,693,378	22,023,909
Net assets with donor restrictions – held in perpetuity	 49,812,692	49,586,713
	\$ 107,944,927	\$ 104,716,107

#### Notes to Consolidated Financial Statements

#### Note 9. The Bill of Rights Trust and Other Endowments (Continued)

The endowment-related activities of the ACLU Foundation, which are comprised principally of the endowment-related activities of BORT, are summarized below.

		2019			2018	
	With Donor Restrictions	Held in Perpetuity	Total With Donor Restrictions	With Donor Restrictions	Held in Perpetuity	Total With Donor Restrictions
Endowment net assets, beginning of year	\$22,897,822	\$ 55,956,713	\$ 78,854,535	\$ 19,579,749	\$49,913,730	\$ 69,493,479
Investment return:						
Interest and dividends Net realized and unrealized	1,039,163	-	1,039,163	2,060,905	-	2,060,905
gains on investments	3,250,955	-	3,250,955	4,014,082	-	4,014,082
Investment fees and expenses	(491,643)	-	(491,643)	(134,914)	-	(134,914)
Net investment return	3,798,475	-	3,798,475	5,940,073	-	5,940,073
Other changes during the year:						
Contributions	-	15,250,979	15,250,979	-	6,042,983	6,042,983
Appropriation of endowment assets for expenditures	(60,000)	-	(60,000)	(2,622,000)	-	(2,622,000)
Total	(60,000)	15,250,979	15,190,979	(2,622,000)	6,042,983	3,420,983
Endowment net assets, end of year	\$26,636,297	\$71,207,692	\$97,843,989	\$ 22,897,822	\$55,956,713	\$ 78,854,535

## Note 10. Commitments and Contingencies

The Foundation entered into a long-term lease for a new office space in October 2017. This lease agreement expires on July 31, 2025, with four months rent credit provided. Below is the future aggregate minimum commitment under the lease.

Years ending March 31,	
2020	\$ 683,698
2021	683,698
2022	683,698
2023	683,698
2024	683,698
Thereafter	 911,597
	\$ 4,330,087

Deferred rent consists of the excess of the rental expenses on a straight-line basis over the payments required by the lease. As of March 31, 2019, there was \$184,259 of deferred rent included in accounts payable and accrued expenses.

#### Notes to Consolidated Financial Statements

#### Note 10. Commitments and Contingencies

The Foundation is involved in other legal actions arising in the ordinary course of business. Management is of the opinion that the ultimate outcome of these matters would not have a material adverse impact on the consolidated financial position of the Foundation or the consolidated results of its activities.

## Note 11. Retirement Plans

The Foundation participates in the American Civil Liberties Union Retirement Plan (the Pension Plan), a retirement plan covering eligible employees of the Union, the Foundation and their affiliates.

The Pension Plan is a defined benefit plan covering those employees who have at least one year of service, or at least 1,000 hours worked per year, and are at least 21 years of age. Benefits are based on service to date on an average of career earnings. The Union's policy is to fund pension costs by contributing at least the minimum amount required by the Employee Retirement Income Security Act of 1974 (ERISA). The Union charges the Foundation its share of the net periodic pension costs. For the years ended March 31, 2019 and 2018, the cost incurred by the Foundation in connection with the Pension Plan amounted to \$1,670,517 and \$1,762,674, respectively.

On January 1, 2015, the Pension Plan was amended and restated to include, among other things, a provision for additional contribution due on withdrawal or freezing of benefits by an employer. The liability attributed to the employer or former employer is determined based upon the sum of the present value of the accrued benefits for each of the participants associated with the employer or former employer determined as of the last day of the plan year preceding the date as of which the withdrawal contribution is calculated. Accordingly, as of March 31, 2019 and 2018, the Foundation recognized \$8,303,884 and \$9,278,278, respectively, of withdrawal contribution liability due to the Union. Disclosures on the funded status and other information on the Pension Plan are included in the consolidated financial statements of the ACLU.

The Union implemented a soft freeze of the Pension Plan effective March 31, 2009. Employees hired on or after April 1, 2009, enrolled in a new Defined Contribution (DC) 401(k) plan. The new DC plan includes an employer contribution of 2% and an employer match of 100% of the first 1% of the employee's contribution and 50% of the next 5% of an employee's contribution, for a total match of 3.5% and a total employer contribution of 5.5%. The soft freeze applies only to employees hired on or after April 1, 2009, and does not affect current plan participants or employees hired before March 31, 2009, but not yet in the plan. The Foundation contributed \$1,257,730 in 2019 and \$1,064,639 in 2018.

Eligible Foundation employees may also participate in the ACLU 401(k) plan (the 401(k) Plan), which is a 401(k) salary-reduction plan covering substantially all employees of the Union, the Foundation, and their affiliates, hired on or before March 31, 2009. Under the 401(k) Plan, employees may voluntarily contribute up to 80% of their pre-tax compensation to the 401(k) Plan subject to IRS dollar limits. There is no employer match or other contributions.

Effective April 8, 2011, eligible employees of the Foundation can participate in the unfunded, nonqualified 457(b) plan maintained by the Union.

# Notes to Consolidated Financial Statements

## Note 12. Net Assets

Net assets comprise the following as of March 31:

	2019	2018
Without donor restrictions:		
Undesignated	\$ 65,524,954	\$ 63,468,003
Board-designated:		
Litigation Fund	21,084,672	17,167,517
California Annuity Fund	2,192,040	1,898,202
Annuity Reserve	9,392,177	9,699,623
Organizational Fund	20,914,226	21,042,105
Jacobs Affiliate Development Fund	7,245,284	5,422,572
Dividend Distribution Fund	93,303,664	89,357,810
John Adams Fund	6,976,463	7,513,578
Total board-designated	161,108,526	152,101,407
Total without donor restrictions	226,633,480	215,569,410
With donor restrictions:		
Bill of Rights Trust and other endowments	26,636,297	22,897,822
Trusts	2,802,243	2,869,820
Other time and purpose restrictions	44,214,699	44,992,776
Bill of Rights Trust and other endowments – held in perpetuity	71,207,692	55,956,713
Total with donor restrictions	144,860,931	126,717,131
	\$ 371,494,411	\$ 342,286,541

#### Notes to Consolidated Financial Statements

#### Note 13. Net Assets Released From Restrictions

Net assets were released from donor restrictions during the year ended March 31, 2019, by incurring expenses satisfying restricted purposes, or by the occurrence of other events specified by donors as follows:

	2019
Special projects:	
Speech, Privacy and Technology and National Security	\$ 1,363,001
Prisoners' Rights and Smart Justice	942,992
Immigrants' Rights	7,336,197
Reproductive Freedom	3,584,488
Women's Rights	135,067
Criminal Law Reform	600,624
LGBT/Marriage Equality	1,921,136
Voting Rights	3,556,949
Racial Justice	886,725
Other special projects	1,812,008
Total special projects	22,139,187
Bill of Rights Trust and other endowments	60,000
Time-restricted gifts	7,330,416
Total released from restrictions	\$ 29,529,603

**Consolidating Statement of Financial Position** 

March 31, 2019

	iberties Union oundation, Inc.	915 15th Street, LLC	Eliminations	Consolidated
Assets				
Cash and cash equivalents	\$ 75,494,794	\$ 100,126	\$ -	\$ 75,594,920
Pledges and contributions receivable, net	43,786,768	-	-	43,786,768
Investments	341,292,015	-	-	341,292,015
Other assets	1,867,193	-	-	1,867,193
Due from affiliates	2,710,033	-	-	2,710,033
Due from the LLC	10,137,389	-	(10,137,389)	-
Investment in 915 15th Street, LLC	(2,382,646)	-	2,382,646	-
Beneficial interest in trusts	1,536,737	-	-	1,536,737
Property and equipment, net of accumulated				
depreciation and amortization	 22,014,717	7,720,528	-	29,735,245
Total assets	\$ 496,457,000	\$ 7,820,654	\$ (7,754,743)	\$ 496,522,911
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses Due to the ACLU Foundation	\$ 7,960,583	\$ 65,911 10,137,389	\$ - (10,137,389)	\$ 8,026,494 -
Due to the American Civil Liberties Union, Inc.:				
Accrued pension liability	1,670,517	-	-	1,670,517
Allocated share of pension liability	9,974,401	-	-	9,974,401
Others	20,946,263	-	-	20,946,263
Due to affiliates	36,108,040	-	-	36,108,040
Liabilities under split-interest agreements	13,863,928	-	-	13,863,928
Bill of Rights Trust held for affiliates	 34,438,857	-	-	34,438,857
Total liabilities	124,962,589	10,203,300	(10,137,389)	125,028,500
Commitments and contingencies				
Net assets:				
Net assets without donor restrictions:				
Board-designated	161,108,526	-	-	161,108,526
Undesignated	65,524,954	(2,382,646)	2,382,646	65,524,954
Net assets without donor restrictions	 226,633,480	(2,382,646)	2,382,646	226,633,480
Net assets with donor restrictions	 144,860,931	 _	 	 144,860,931
Total net assets	 371,494,411	(2,382,646)	2,382,646	371,494,411
Total liabilities and net assets	\$ 496,457,000	\$ 7,820,654	\$ (7,754,743)	\$ 496,522,911

#### **Consolidating Statement of Activities**

#### Year Ended March 31, 2019

fear Ended March 31, 2019				915 15th Street,						
	American Civ	il Liberties Union Foun	dation, Inc.	LLC Consolidated						
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	Eliminations	Without Donor Restrictions	With Donor Restrictions	Total		
Support and revenue:					Linnationio			, otai		
Support:										
Grants and contributions	\$ 89,351,710	\$ 43,596,883	\$ 132,948,593	\$-	\$-	\$ 89,351,710	\$ 43,596,883	\$ 132,948,593		
Donated legal services	14,477,401	-	14,477,401	-	-	14,477,401	-	14,477,401		
Bequests	23,578,374	413,600	23,991,974	-	-	23,578,374	413,600	23,991,974		
Total support	127,407,485	44,010,483	171,417,968	-	-	127,407,485	44,010,483	171,417,968		
Revenue:										
Rental income	383,326	-	383,326	1,001,212	-	1,384,538	-	1,384,538		
Merchandise and book sales	468,001	-	468,001	-	-	468,001	-	468,001		
Other income	658,314	-	658,314	-	-	658,314	-	658,314		
Total revenue	1,509,641	-	1,509,641	1,001,212	-	2,510,853	-	2,510,853		
Net assets released from restrictions	29,529,603	(29,529,603)	-	-	-	29,529,603	(29,529,603)	-		
Total support and revenue	158,446,729	14,480,880	172,927,609	1,001,212	-	159,447,941	14,480,880	173,928,821		
Expenses:										
Program services:										
Legislative	4,334,926	-	4,334,926	-	-	4,334,926	-	4,334,926		
Legal	64,664,167	-	64,664,167	-	-	64,664,167	-	64,664,167		
Public education	13,853,672	-	13,853,672	-	-	13,853,672	-	13,853,672		
Civil liberties policy formulation	870,395	-	870,395	-	-	870,395	-	870,395		
Affiliate support	50,480,274	-	50,480,274	-	-	50,480,274	-	50,480,274		
Total program services	134,203,434	-	134,203,434	-	-	134,203,434	-	134,203,434		
Supporting services:										
Management and general	5,265,772	-	5,265,772	1,282,325	-	6,548,097	-	6,548,097		
Fundraising	14,429,220	-	14,429,220	-	-	14,429,220	-	14,429,220		
Total supporting services	19,694,992	-	19,694,992	1,282,325	-	20,977,317	-	20,977,317		
Total expenses	153,898,426	_	153,898,426	1,282,325	-	155,180,751	-	155,180,751		
Change in net assets before	100,000,120		100,000,120	1,202,020		100,100,101		100,100,101		
other changes	4,548,303	14,480,880	19,029,183	(281,113)	-	4,267,190	14,480,880	18,748,070		
Other changes in net assets:										
Legal expenses awarded, net	3,917,156	-	3,917,156	-	-	3,917,156	-	3,917,156		
Net investment income, gains and losses	4,998,668	3,797,939	8,796,607	-	-	4,998,668	3,797,939	8,796,607		
Changes in value of split-interest agreements	(1,285,862)	(135,019)	(1,420,881)	-	-	(1,285,862)	(135,019)	(1,420,881)		
Net loss on investment in 915 15th Street, LLC	(281,113)	-	(281,113)	-	281,113	-	-	-		
Affiliates' allocation share of pension liability										
adjustment	(833,082)	-	(833,082)	-	-	(833,082)	-	(833,082)		
Total other changes in net assets	6,515,767	3,662,920	10,178,687	-	281,113	6,796,880	3,662,920	10,459,800		
Change in net assets	11,064,070	18,143,800	29,207,870	(281,113)	281,113	11,064,070	18,143,800	29,207,870		
Net assets:										
Beginning	215,569,410	126,717,131	342,286,541	(2,101,533)	2,101,533	215,569,410	126,717,131	342,286,541		
Ending	\$ 226,633,480	\$ 144,860,931	371,494,411	\$ (2,382,646)	\$ 2,382,646	\$ 226,633,480	\$ 144,860,931	\$ 371,494,411		
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