

To: Interested Parties
 From: Global Strategy Group and G² Public Strategies
 Re: Privacy Research, North Carolina
 Date: May 18, 2015

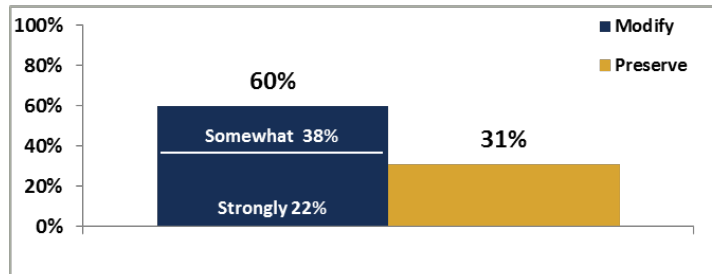
In April 2015, a bipartisan team of Global Strategy Group and G² Public Strategies fielded a statewide survey of 400 likely voters in North Carolina. The research was conducted April 24-28, 2015, and yielded a margin of error of 4.9% at the 95% confidence level. Below are some key findings from that research.

Key Findings

- By nearly a 2:1 margin (60% modify, 31% preserve), North Carolinians believe the Patriot Act should not be reauthorized in its current form. With broad, bipartisan support across all ages, ideologies and political parties, voters are rejecting the argument that the Patriot Act should be preserved with no changes because of potential terrorist threats. Millennials (65% modify) and Independent women (69% modify), in particular, are driving the push for modification to limit government surveillance.

Which of the following statements about reauthorizing the Patriot Act do you agree with more?

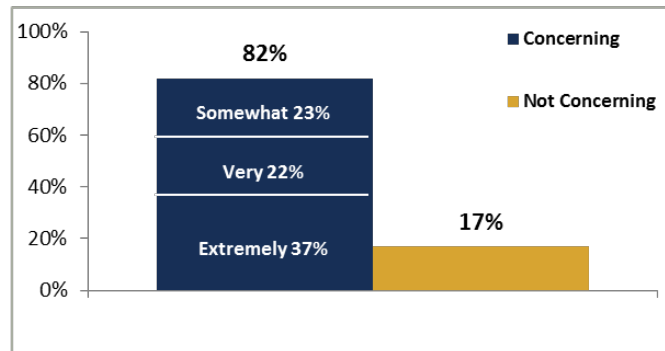
- Some people say Congress should modify the Patriot Act to limit government surveillance and protect Americans’ privacy.
- Other people say Congress should preserve the Patriot Act and make no changes because it has been effective in keeping America safe from terrorists and other threats to national security like ISIS or Al Qaeda.



	Overall	Party			Independent		Very Liberal	Very Cons.	Age			Gender	
		Dem	Indy	GOP	Men	Women			18-39	<45	45+	M	F
Modify	60	57	63	62	56	69	60	59	65	62	59	61	59
Preserve	31	32	29	30	31	21	25	35	33	32	31	29	33
Net Modify	+29	+25	+34	+32	+25	+48	+35	+24	+32	+30	+28	+32	+26

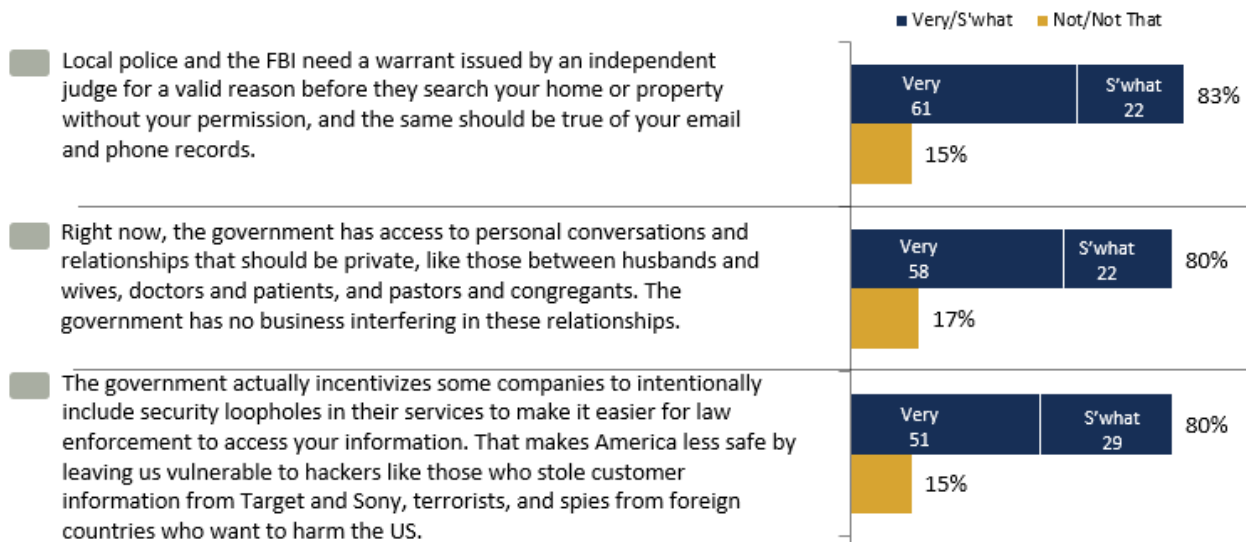
- Over 80% of voters find it concerning that the United States government is collecting and storing the personal information of Americans, including nearly 60% who find it extremely (37%) or very (22%) concerning.

Do you find it concerning that the U.S. government is collecting and storing your personal information like your phone records, emails, bank statements, and other communications?



- Specific arguments made in favor of adding more protections for Americans around privacy, also proved to be convincing to voters. 83% of voters said it was a convincing argument that local police and the FBI should have a warrant to search phone and email records, further confirming that North Carolinians believe that individual privacy rights should be more strongly protected. Additionally, 80% of voters were convinced more protections were needed to protect the private conversations of Americans, like those between husbands and wives and doctors and patients.

I'm now going to read you reasons to add more protections for Americans around privacy and government surveillance. For each, tell me how convincing you find that statement as a reason to add more protections for Americans around privacy and government surveillance.



About

Survey respondents consisted of likely voters in the North Carolina. Voters were screened based on their propensity to vote, and only likely voters continued the interviews. 28% of respondents were affiliated with the Republican Party, 36% Democratic Party, and 36% were independent. Party identification was self-reported by respondents. Interviews were conducted via both landline and cellular phone (30% of interviews).

The poll was commissioned by the American Civil Liberties Union (ACLU), a group with more than a million members, activists and supporters that for nearly 100 years, has been our nation's guardian of liberty, working in courts, legislatures, and communities to defend and preserve the individual rights and liberties that the Constitution and the laws of the United States guarantee everyone in this country.

Global Strategy Group (GSG) was Named 2014 Public Affairs Agency of the Year (Americas) by The Holmes Report, GSG is distinguished by its depth of talent, influential clients and winning track record. Their clients include Fortune 100 companies, national political leaders, associations and nonprofits.

G² Public Strategies is a national issue advocacy firm, providing strategic guidance and conducting public opinion research experience across the nation to help advance public affairs campaigns.