

To: ACLU and Interested Parties

From: Brian Nienaber
Ed Goetas

Re: Key findings from a national survey of voters

Methodology

The Tarrance Group is pleased to present these key findings from a survey of voters nationwide. All respondents interviewed in this study were part of a fully representative sample of N=1008 voters. Responses to this survey were gathered February 16-20, 2020. The confidence interval associated with a sample of this type is ±3.1% in 19 of 20 cases.

Political Environment

- Voter enthusiasm is notably high for this early stage of the election cycle. Fully 78% of voters say they are extremely likely to vote, and another 17% say they are very likely to vote. This is a level of enthusiasm normally seen in the final weeks prior to a competitive election.
- As seen below, the most important issue matrix is diverse with every issue being selected as top two issue by at least 14% of the electorate.

Issue	Most Important	Next Most Important	Total
Health care	28%	18%	46%
The national economy	16%	17%	32%
Climate change	14%	10%	23%
Immigration	13%	12%	25%
Jobs	8%	11%	19%
Education	7%	14%	21%
Terrorism	6%	8%	13%
Taxes	5%	9%	14%

- The job approval rating for President Trump is 42% approve and 51% disapprove. Intensity is stronger among those who disapprove – 34% of voters approve strongly while 43% disapprove strongly.
- As one would expect, views on the job performance are highly polarized. His job approval among Republicans is 90% approve/6% disapprove while his job approval among Democrats is 8% approve/91% disapprove.

- The job approval rating for Congress is 19% approve and 73% disapprove. In fact, a majority (58%) of voters strongly disapprove of the job performance of Congress.
- However, fully 88% of voters want to see President Trump and Congress work together more closely to solve important problems facing middle class families in this country. Having tangible successes for problems would be a positive for more than eight-in-ten voters.

Pregnant Workers Fairness Act

- Voters are read a short description of the Pregnant Workers Fairness Act. The bill is described as:
 - ... it requires employers who have 15 or more employees to provide reasonable and temporary job modifications to pregnant women who need them unless it would be an undue hardship for the employer. This bill is modeled on the Americans with Disabilities Act and would allow a pregnant woman to continue working and maintain a healthy pregnancy instead of being fired or forced to quit because she needs extra bathroom breaks, a stool to sit on, or a break from lifting heavy boxes.
- After this description, 89% of voters favor this bill, including 69% of voters who strongly favor it. In contrast, just 8% of voters oppose the bill.
- The bill has high levels of support across the political spectrum including Republicans (81%), Independents (86%), and Democrats (96%) along with Trump voters (80%) and Clinton voters (97%), very conservative voters (80%), and liberals (95%).
- Support also crosses demographic lines with 18-34 year olds (90%), seniors (88%), White voters (88%), African Americans (94%), Hispanics (91%), rural voters (88%), urban voters (91%), and suburban voters (87%).
- In addition, there are nearly equal levels of strong supporters for this bill among working voters (91%), retired voters (87%), and unemployed voters (89%).
- Voters are also asked the impact if their Member of Congress voted in favor of PWFA. Fully 69% of voters say they would be more likely to vote for their Member of Congress if they supported this bill. Just 10% of voters say they would be less likely to vote for their Member of Congress if they supported this bill.
- More likely scores are notably higher among key demographic groups like white suburban women (77%), working women (74%), married women (71%), mothers (75%), and conservative Democrats (78%).