



March 13, 2019

John von Schlegell
Chairman and Cofounder
Endeavour Capital
760 SW Ninth Ave, Suite 2300
Portland, OR 97205

Dear Mr. Von Schlegell,

This letter is in response to the February 26 letter that you addressed to Jim Baker of the Private Equity Stakeholder Project regarding Endeavour Capital's investments in Aladdin Bail Bonds and Seaview Insurance.

As you are aware, in late July 2018 the American Civil Liberties Union met with representatives of Endeavour Capital, Aladdin Bail Bonds, and Seaview Insurance to discuss Endeavour Capital's investments in the bail bond industry. In early August, we sent a letter following up on our meeting asking Endeavour Capital to commit to exit its investments in the bail bond industry. Endeavour Capital has never provided a response to our request.

Instead, just weeks later in late August 2018, Triton Management Services, a company majority-owned by Endeavour Capital Fund VI, contributed nearly \$800,000 to an effort to roll back California's recently adopted bail reform law, SB 10. While the ACLU did not support the version of SB 10 that ultimately was adopted, the ACLU supported and continues to support an end to the predatory practices of the for-profit bail industry. The \$800,000 contribution by Endeavour Capital's Triton Management Services exemplifies bail and insurance bonds companies' (and their financial backers') incentive and intent to roll back any legislation that stands in the way of their profits, regardless of the ultimate human impact.

Indeed, rather than offering up the reforms that Endeavour Capital and Aladdin Bail Bonds claims to support, Endeavour Capital contributed nearly \$800,000 solely to roll back SB 10 and protect its own profits.

Further, the characterization in your February 26 letter that the elimination of commercial bail would necessarily result in more people being incarcerated is inaccurate. Consider New Jersey, which all but ended the practice of for-profit commercial bail in January 2017. Since then, pretrial detention rates have plummeted by approximately 30%, according to the state's own January 2019 [court data](#). If done right, ending commercial bail will result in decreased pretrial detention rates. Critically, reforms will must ensure that pretrial detention is not based on a person's access to wealth.

As such, we continue to believe that Endeavour Capital should exit its investments Aladdin Bail Bonds and Seaview Insurance.

Sincerely,

A handwritten signature in black ink, appearing to read "Udi Ofer", with a long horizontal flourish extending to the right.

Udi Ofer, Esq.
Director, Campaign for Smart Justice