Exhibit A
NeedWorkToday.com is your go to resource to find a job in the farming, construction, trucking, and aviation industries.
One reason you're seeing this ad is that *Need Work Today* wants to reach people interested in *Construction*, based on activity such as liking Pages or clicking on ads.

There may be other reasons you're seeing this ad, including that *Need Work Today* wants to reach **men ages 21 to 60 who live or were recently in the United States**. This is information based on your Facebook profile and where you've connected to the internet.